



Feature Scope Description | PUBLIC
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Feature Scope Description for Social Media Integration for China for SAP SuccessFactors Recruiting

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1 About This Document

This feature scope description will show you which features and product documentation are available for the Social Media Integration for China. The availability of some of them may depend on your license agreement with SAP.

To illustrate integration with other SAP offerings, the product documentation on the SAP Help Portal might include references to features that are not included with the Social Media Integration for China. Features that are not included in this feature scope description require a separate license.

2 Features

Get a high-level overview about the features and capabilities of the Social Media Integration for China.

The Social Media Integration service for China for SAP SuccessFactors Recruiting ("Social Media Integration for China") contains a desktop Fiori app for HR administrators and a web app for candidates that is embedded into WeChat. As an HR administrator, after jobs are published in SAP SuccessFactors Recruiting, you use the service to import and publish jobs to the WeChat official account of your company and upload resumes that you have downloaded from supported job boards back to SAP SuccessFactors Recruiting. Candidates use the service in the followed WeChat official account to apply for jobs and check job application status.

The following features are available for Social Media Integration for China:

Publish jobs to WeChat official accounts	Synchronize jobs from the SAP SuccessFactors Recruiting system to the WeChat official accounts (including service accounts and subscription accounts) of the parent company and its branch companies. Each published job has a QR code generated by the service. You can print out the QR codes so that mobile users can scan the code of the desired job to directly access the job requisition page in the service.
Import resumes to SAP SuccessFactors Recruiting	Import resumes into the SAP SuccessFactors Recruiting system and (optionally) create job applications in SAP SuccessFactors Recruiting. These resumes either have been downloaded from third-party job boards or have been created using a custom resume template.
View usage reports	View the usage reports on the number of successful and failed submissions of job applications, top 10 hot jobs in terms of number of views, and number of times that published job postings have been shared by employees.
(Candidates) View and share job postings	(Candidates) Browse all the published jobs, filter jobs by certain criteria, and check a list of jobs recommended by the service. Candidates can also share job postings with WeChat contacts. If the recruiting company has activated the employee referral program, the candidates can use the job link shared by an internal employee or specify the referrer's SuccessFactors username when they apply for a job.
(Candidates) Apply for jobs via WeChat	(Candidates) Apply for jobs by creating a resume or importing a resume from local job boards, check job application status in the official account, and receive messages about job application status changes if a service account is configured.
(Employees) Refer candidates	(Employees) Verify their identity in the company by using the employee referral function in the mobile service integrated in WeChat. After that, they can refer candidates according to the company's employee referral program.

3 Product Availability

This section describes the product availability aspects.

Availability Aspect	Description
Environments	The Social Media Integration for China runs in the following environments of SAP BTP: <ul style="list-style-type: none"><li data-bbox="451 667 523 689">• Neo<li data-bbox="451 705 628 728">• Cloud Foundry
Languages	The web-based administration user interface of the Social Media Integration for China supports the following languages: <ul style="list-style-type: none"><li data-bbox="451 853 671 875">• Traditional Chinese<li data-bbox="451 891 667 913">• Simplified Chinese<li data-bbox="451 929 555 952">• English The Social Media Integration for China documentation on SAP Help Portal supports the following languages: <ul style="list-style-type: none"><li data-bbox="451 1066 667 1088">• Simplified Chinese<li data-bbox="451 1104 555 1126">• English

4 Browser Support

For the web-based administration user interface of the service, the following browsers are supported on Microsoft Windows PCs and, where mentioned below, on macOS:



Browser	Versions
Microsoft Internet Explorer	11
Microsoft Edge	Latest version
Mozilla Firefox	Latest version
Google Chrome	Latest version
Safari	Latest version (for macOS only)

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