



SAP Business One and SAP Analytics Cloud (BI) Combined for First Class Insights

SAP Business One, Global Roll-out
January, 2021

PUBLIC

DATA & ANALYTICS – FOR SMALL AND MIDSIZE BUSINESSES (SMBs)

Real-time insight into data can help small and midsize organizations meet strategic priorities.

Data is a weak point for many small and midsize organizations in a survey conducted by Oxford Economics and SAP.*

61%

Cite a shortage of the data they need in this area



70%

See “Provide insight in real time” is one of the top benefits of using analytics

31%

Cite a lack of technology for analytics as a barrier to improving customer experiences

Why SAP Business One and SAP Analytics Cloud?

SAP BUSINESS ONE AND SAP ANALYTICS CLOUD – BETTER TOGETHER

SAP Business
One[®]
version for SAP HANA

Gain insight into your core business, and make decisions based on real-time data.

Exclusive Analytics **within** the Core



SAP Analytics Cloud
for Business Intelligence

Advanced analytical capabilities in one user experience with modern BI capabilities.

Extend your insights **beyond** the Core



SAP ANALYTICS CLOUD – USERS BENEFITS

ANALYTICS FOR ALL USERS THROUGH A SINGLE PRODUCT IN THE CLOUD

Empower all employees to do their jobs better:



User friendly and intuitive interface

Uncover new insights quickly and easily

➡ focus on deciding the best course of action

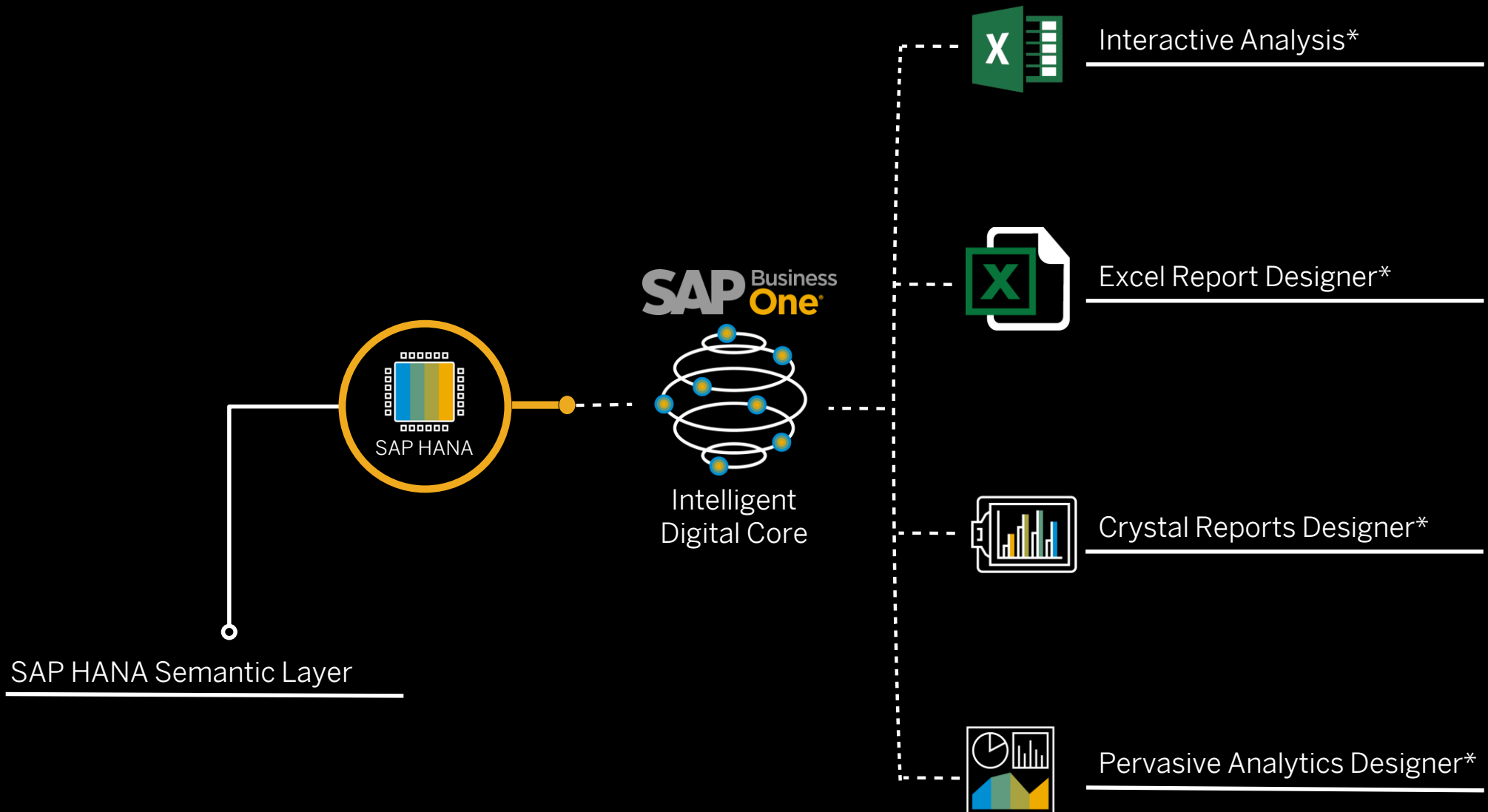
Actionable information and collaboration at everyone's fingertips

➡ translate it into business success

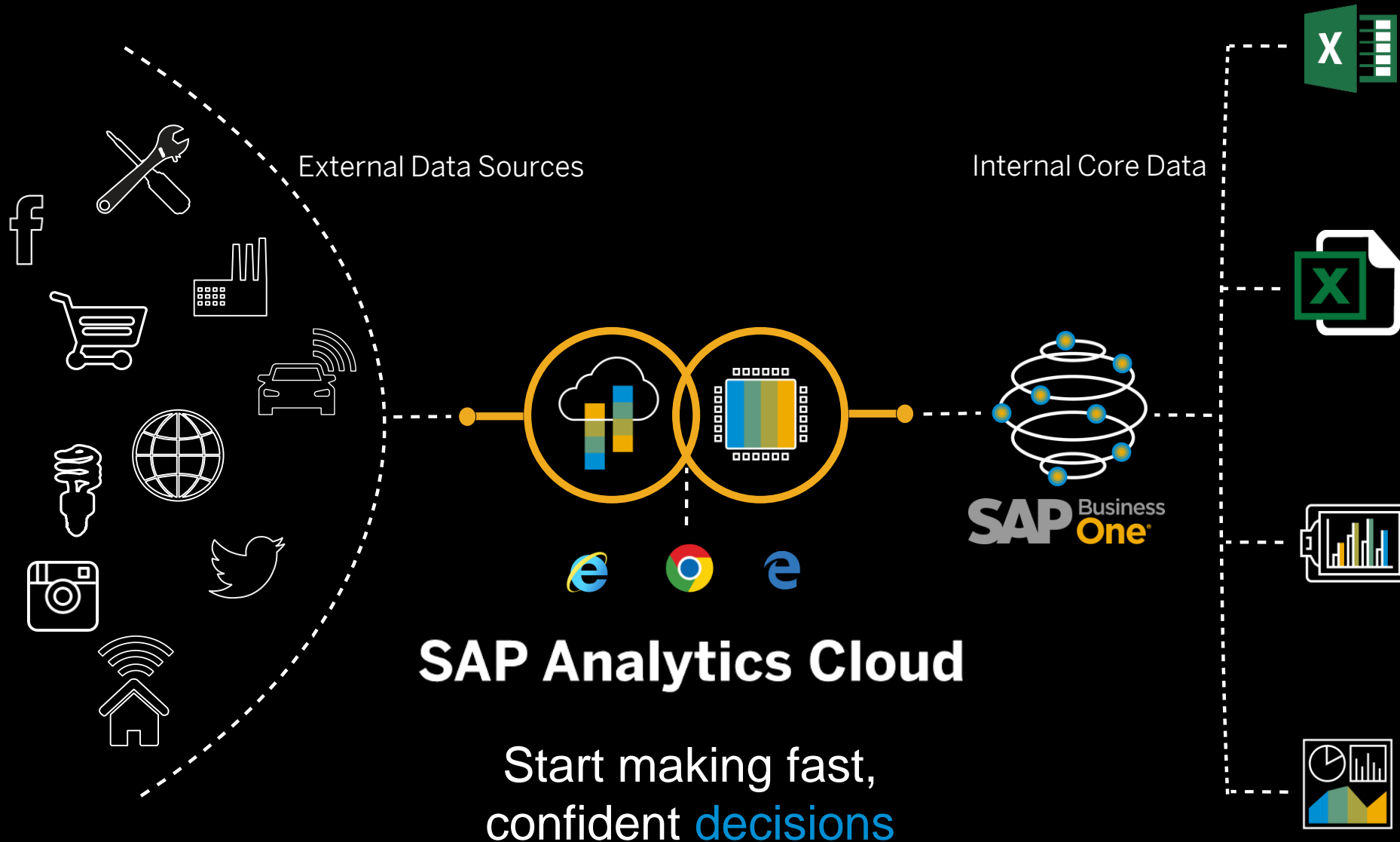
Increase engagement, accountability, and productivity

Advanced Analytics in the **Intelligent** **Enterprise...**

ANALYZE YOUR CORE BUSINESS DATA



PAVE YOUR WAY TO THE INTELLIGENT ENTERPRISE



EXCLUSIVE ANALYTICS

COMBINING SAP BUSINESS ONE AND SAP ANALYTICS CLOUD



Design, visualize, and create
your data visually and personalized
to identify unseen correlations

Anticipate problems before they arise

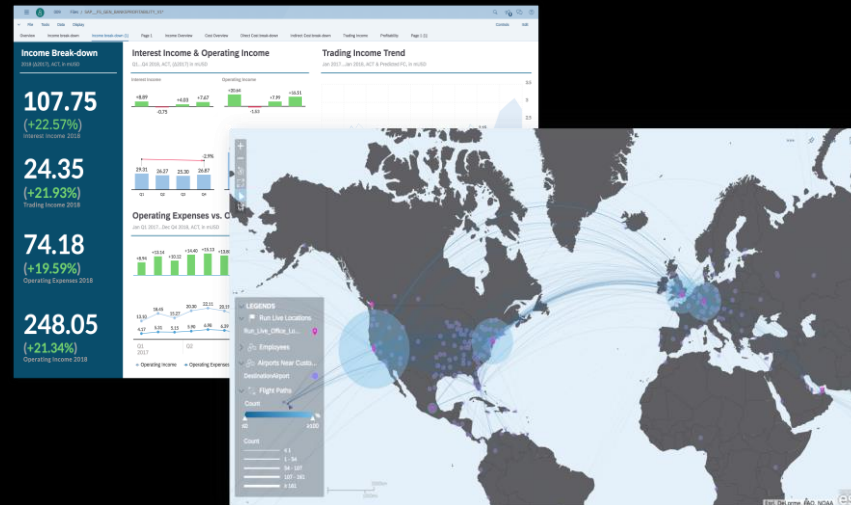
Predictive forecasting automatically
detects risks

Find answers easily, just ask

Conversational artificial intelligence
and natural language technology

Do more with less

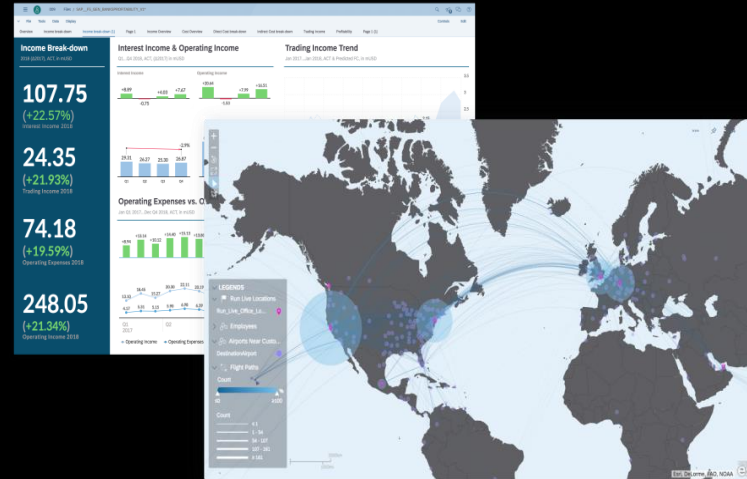
Machine Learning helps to
simulate the impact of strategic
changes on business outcomes



**Evaluate and predict
business outcomes**

Gain valuable insights in less
time

Create stories and share it with other users



Designed for modern Web Browsers and mobile devices

Enhance your SAP Business One data by combining other data

Analyze data wherever it resides

Get your data directly from the source

NEXT LEVEL BUSINESS INTELLIGENCE ACCELERATE BUSINESS DECISIONS





MAKE THE **ENTERPRISE INTELLIGENT**

- Automate your insights
- Make your information live
- Embed insights where you work
- Bring everyone along

* View-only in [SAP Analytics Cloud for Business Intelligence](#)

How do you **achieve it**?

HOW TO GET SAP ANALYTICS CLOUD FOR BUSINESS INTELLIGENCE?

SAP Analytics Cloud for Business Intelligence can be purchased via the [SAP Store](#) (select the relevant country)

Speak to your local **partner contact!**



HOW TO **CONNECT** BOTH SOLUTIONS?

Before start making stories and data-driven decisions, need to connect to data first.

SAP Analytics Cloud can retrieve data from



Spreadsheets

On-premise databases



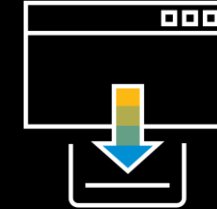
and **Cloud databases**

or a **combination** of all three

Live Data Connections use native connectivity
while Import Data Connections acquire data from the systems for data preparation and blending
purposes.

AVAILABLE CONNECTING TYPES WITH SAP BUSINESS ONE

2 TYPES OF CONNECTIONS POSSIBLE FOR CLOUD AND ON-PREMISE DATA SOURCES



Live Data Connections

- Connect to existing SAP HANA data models (Semantic Layers) for analysis
- Data is not replicated in SAP Analytics Cloud -> data stays in the system database
- Update your data visualizations and stories with new data in real-time

Import Data Connections

- With freehand SQL, Microsoft Excel (XLSX only), or comma-separated values files (CSV)
- Replicate data within SAP Analytics Cloud
- Update your data visualizations and stories when refreshed

TO MAKE **BETTER DECISIONS**, BETTER ANSWERS ARE NEEDED

Small and midsize organizations already are taking steps to improve their analytics strategies.



More than **55%** of respondents have started improving analytics on customer data,

while **26%** have already done this across their organizations.*

Exclusive Analytics in Detail

DESIGN, VISUALIZE, AND CREATE...

...your data visually and personalized to identify unseen correlations

- Discover more
- Create dynamic visual stories
- Based on your key business areas

Get more information

[Exploring the SAP Analytics Cloud Sample Story](#)

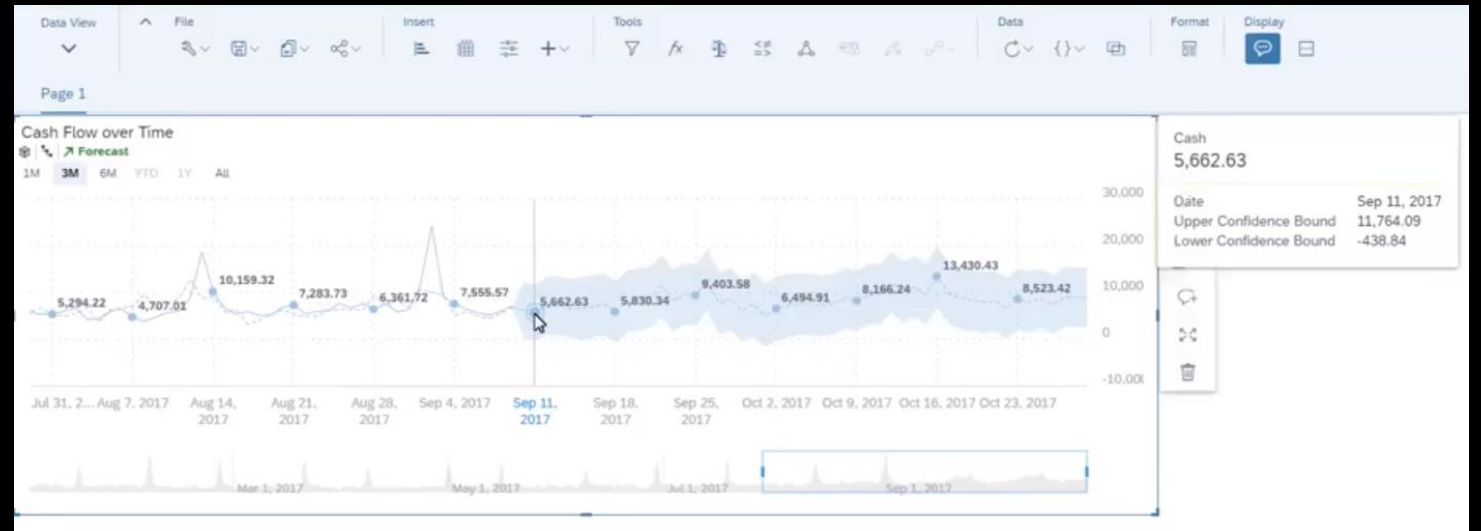


ANTICIPATE PROBLEMS BEFORE THEY ARISE

Forecast future performance

Predictive forecasting automatically detects risks

- Focus on deciding
- Choose the best course of action



Get more information

[Create predictive forecasts for planning data: SAP Analytics Cloud](#)

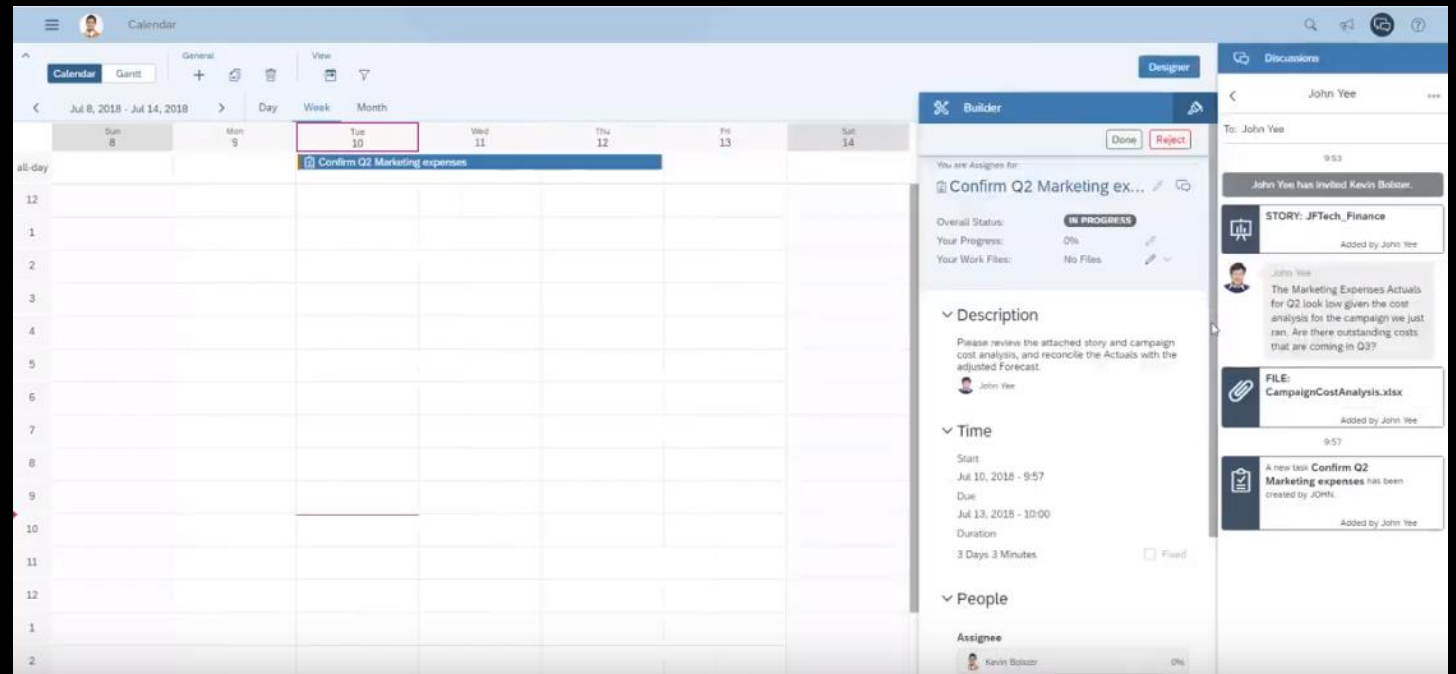
[Add predictive forecasts to charts: SAP Analytics Cloud](#)

FIND ANSWERS EASILY, JUST ASK

Collaboration and discussions

Conversational artificial intelligence and natural language technology

- Share stories
- Collaborate with other users
- Assign tasks
- Use internal calendar



Get more information

[Collaborate using discussions: SAP Analytics Cloud](#)

[Sharing and Collaboration in SAP Analytics Cloud](#)

DO MORE WITH LESS

Prepare efficiently

Machine Learning helps to simulate the impact of strategic changes on business outcomes

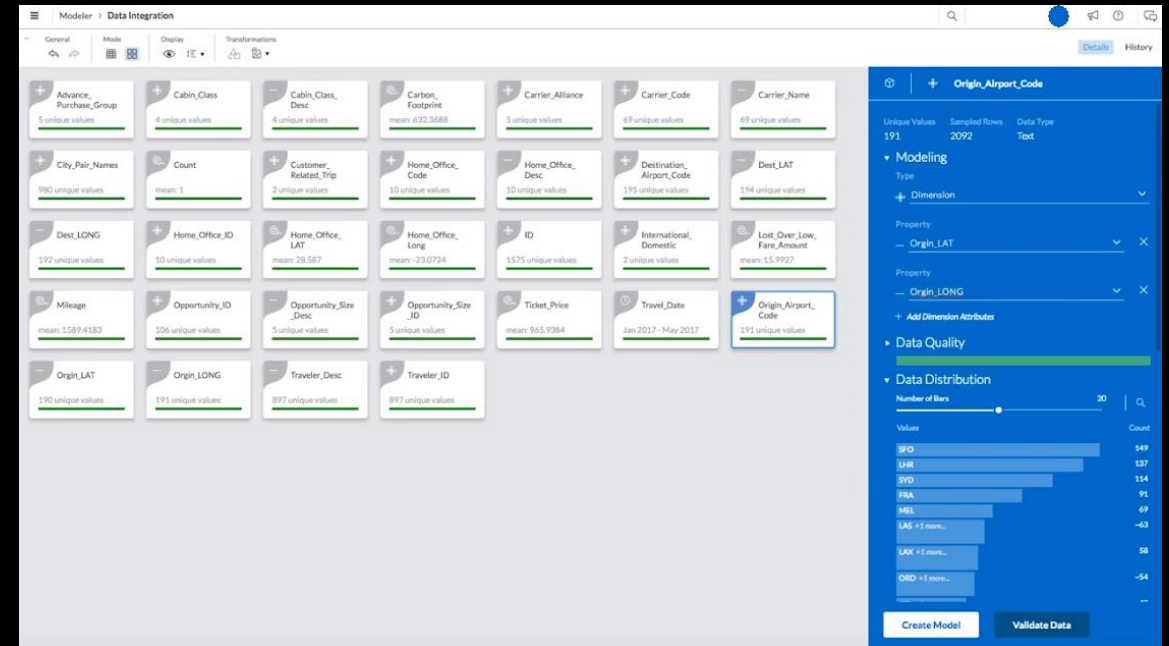
- Clean your data by alerting you of possible errors
- Categorize measures and dimensions
- Enhance your data with modeling tools for geo analysis and multi-level hierarchies
- Gain deeper insights

Get more information

[SAP Analytics Cloud: Models 101](#)

[Data Preparation in SAP Analytics Cloud](#)

[Enhancing Your Data Model with SAP Analytics Cloud](#)



EVALUATE AND PREDICT BUSINESS OUTCOMES

Next level business intelligence

Gain valuable insights in less time

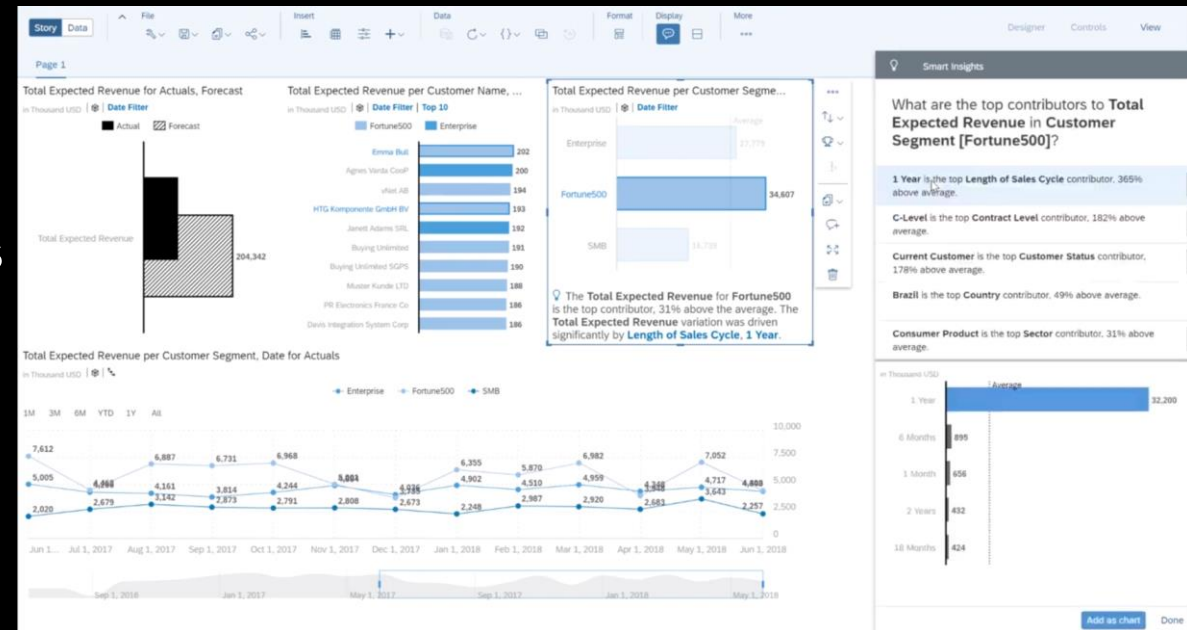
- Using SAP Analytics Cloud's business intelligence and augmented analytics capabilities
- Reduce uncertainty
- Confidently drive insight beyond human bias
- In one simple cloud solution

Get more information

[SAP Analytics Cloud Feature Highlight: Search to Insight](#)

[SAP Analytics Cloud Feature Highlight: Smart Insights](#)

[SAP Analytics Cloud Feature Highlight: Smart Features](#)





For more information, please see:

- SAP Analytics Cloud
 - [Homepage](#)
 - [Business Intelligence \(BI\) Overview](#)
 - [Help](#), [Video Tutorials](#), [YouTube Channel](#)
 - [Learning Tracks](#), [Webinars](#)
- Data & Analytics Solutions in the Cloud
 - [Learning Overview](#), [Learning Center](#)
- Technical Prerequisites and System [Requirements](#)

Thank you.

SAP Business One Global Roll-out

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