

SAP Promotion Management for Retail on SAP Customer Activity Repository (New)

Technical Data

Product Version	SAP PMR 8.0 on SAP Customer Activity Repository 1.0 (SP00)
Area	CA-DMF-PRM Promotions
Country Relevance	Valid for all countries

Use

As of SAP Promotion Management for Retail 8.0 (SAP PMR 8.0) on SAP Customer Activity Repository 1.0, it is possible to use the same database instance as the repository. This reuse enables major SAP PMR objects (such as offers, vendor funds, and events) to be readily accessed and utilized. Additionally, this reuse gives SAP PMR on the repository the ability to utilize the *Multichannel Sales* virtual data model found in the SAP HANA content of the repository.

SAP PMR on the repository leverages Unified Demand Forecasting (UDF) as part of Demand Data Foundation (DDF).

Note

The `RTLPRMO800` software component has a dependency on the `RTLDDF100` software component, which has a dependency on the SAP HANA database.

A patch (revision) of the SAP HANA database might require patching of the `RTLDDF` or `RTLPRMO` software components due to these dependencies. In addition, a patch of the `RTLDDF` software component might require a patch of the SAP HANA database.

More Information

- See the release note for SAP Customer Activity Repository 1.0 on SAP Service Marketplace at <http://service.sap.com/releasenotes>.