

## SAP Promotion Management for Retail 8.0 on SAP Customer Activity Repository 1.0 (Enhanced)

### Technical Data

Product Version	SP02
Area	CA-DMF-PRM Promotions
Country Relevance	Valid for all countries

As of SAP Promotion Management for Retail 8.0 SP02, you can provide comprehensive solutions for creating offers and preparing them for advertising to consumers. It supports business areas in advertising, marketing, merchandising, and administration.

You can find information on enhancements in [► Customing ◀ Release Notes ► SAP Customer Activity Repository. ◀](#)