



Feature Scope Description | PUBLIC
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Feature Scope Description for SAP Intelligent Product Recommendation

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Introduction

SAP Intelligent Product Recommendation (SAP IPR) is a solution that helps you to build an intelligent guided selling experience that uses machine learning to determine technical configurations of complex industrial machineries that are based on customer needs. This configuration is then used to create a sales quotation. SAP Intelligent Product Recommendation supports single-level configurable products and their configurations.

About This Document

This feature scope description lists the features that are provided with SAP Intelligent Product Recommendation.

Key Features



- Requirements-based product and configuration recommendations enablement using basic integration to limited consuming applications.
- Intelligent recommendations through machine learning capabilities.
- Flexible data models designing of characteristics using the classification data from SAP S/4HANA On-Premise systems, and use the data models for machine learning trainings.
- Data ingestion and preparation by using historical sales transactional data extracted from SAP S/4HANA On-Premise systems.
- ML model training and lifecycle management for business users.
- Runtime application provided as out-of-the-box, standard offering, or freedom to build own application by consuming the APIs provided by SAP IPR.
- Configure terms and conditions and analyse tenders based on the configuration.
- Configure product requirements and analyse tenders based on the configuration.
- Preview Smart Bidding Templates and navigate related configuration during bid template selection.
- Validate analysis results using a side-by-side tender document view with page-level navigation.

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