



Feature Scope Description | PUBLIC
2025-09-12

Feature Scope Description for SAP Omnichannel Promotion Pricing

Content

- 1 **SAP Omnichannel Promotion Pricing. 3**
- 2 **Document History. 4**
- 3 **About This Document. 5**
- 4 **Key Features. 6**

1 SAP Omnichannel Promotion Pricing

SAP Omnichannel Promotion Pricing calculates effective sales prices by applying promotional rules.

With the **SAP Omnichannel Promotion Pricing** solution, you drive a seamless buying experience by providing a calculation that is based on the same promotion and price data across all sales channels.

You can calculate effective sales prices by applying promotional rules to single products, product combinations and transactions as well as use different discount types.

The calculation is based on your uploaded data and sends back the calculated prices and additional information about customer rewards to the calling sales channel application.

2 Document History

⚠ Caution

Make sure you have the latest version of this document. You can find the latest version at the following location: <https://help.sap.com/docs/OPP?version=Cloud>

The following table provides an overview of changes to this document.

Version	Date	Description
1		First version
2	2025-09	Minor restructuring of the content

3 About This Document

This feature scope description shows you which features are provided with SAP Omnichannel Promotion Pricing. In addition, it constitutes the product documentation for SAP Omnichannel Promotion Pricing, as defined in the General Terms and Conditions for SAP Software ("GTC").

Licenses

To illustrate integration with other SAP offerings, the **product documentation** on the SAP Help Portal might include references to features that are not included with SAP Omnichannel Promotion Pricing. Features that are not included in this feature scope description might require a separate license. Please contact your SAP Account Executive for further information.

4 Key Features

The following table explains the key features available:



Key Feature	Use
Calculate effective sales prices	Determine the effective sales prices by applying promotional rules in the relevant customer context. This can be done for a single product or for an entire shopping cart. The calculation is based on the data you uploaded to the cloud environment and sends back prices and additional information about customer rewards to the calling application.
Upload regular prices and promotions	Send your promotions and regular prices to your cloud environment. This data is the basis for the calculation of effective sales prices.
Read regular prices and promotions	Read your promotions and regular prices. You can also check your uploaded data.
Delete obsolete promotions and regular prices, and anonymize personal data	Delete obsolete promotions and obsolete regular prices in your cloud environment. You can delete your data based on various filters. Also, you can anonymize personal data.
Configure SAP Omnichannel Promotion Pricing	Configure SAP Omnichannel Promotion Pricing to customize your price calculations.
Maintain promotions	Create promotions and maintain promotional rules to offer rewards to customers, based on certain eligibility criteria.
Configure generic attributes	Maintain custom attributes on line item level or transaction level.
Create and maintain coupons	Create and maintain coupons that have one or more coupon codes.
Create or generate coupon codes	Create a coupon code for single-code coupons or generate several coupon codes for multi-code coupons.
Activate and deactivate coupons	Change the status of coupons from inactive to active so that they can be used in sales processes. You can also deactivate coupons for maintenance purposes.
Reserve and redeem coupon codes	Reserve coupon codes in a sales transaction. You can then redeem the coupon codes before the reservation has expired.

Important Disclaimers and Legal Information

Hyperlinks

Some links are classified by an icon and/or a mouseover text. These links provide additional information.

About the icons:

- Links with the icon : You are entering a Web site that is not hosted by SAP. By using such links, you agree (unless expressly stated otherwise in your agreements with SAP) to this:
 - The content of the linked-to site is not SAP documentation. You may not infer any product claims against SAP based on this information.
 - SAP does not agree or disagree with the content on the linked-to site, nor does SAP warrant the availability and correctness. SAP shall not be liable for any damages caused by the use of such content unless damages have been caused by SAP's gross negligence or willful misconduct.
- Links with the icon : You are leaving the documentation for that particular SAP product or service and are entering an SAP-hosted Web site. By using such links, you agree that (unless expressly stated otherwise in your agreements with SAP) you may not infer any product claims against SAP based on this information.

Videos Hosted on External Platforms

Some videos may point to third-party video hosting platforms. SAP cannot guarantee the future availability of videos stored on these platforms. Furthermore, any advertisements or other content hosted on these platforms (for example, suggested videos or by navigating to other videos hosted on the same site), are not within the control or responsibility of SAP.

Beta and Other Experimental Features

Experimental features are not part of the officially delivered scope that SAP guarantees for future releases. This means that experimental features may be changed by SAP at any time for any reason without notice. Experimental features are not for productive use. You may not demonstrate, test, examine, evaluate or otherwise use the experimental features in a live operating environment or with data that has not been sufficiently backed up.

The purpose of experimental features is to get feedback early on, allowing customers and partners to influence the future product accordingly. By providing your feedback (e.g. in the SAP Community), you accept that intellectual property rights of the contributions or derivative works shall remain the exclusive property of SAP.

Example Code

Any software coding and/or code snippets are examples. They are not for productive use. The example code is only intended to better explain and visualize the syntax and phrasing rules. SAP does not warrant the correctness and completeness of the example code. SAP shall not be liable for errors or damages caused by the use of example code unless damages have been caused by SAP's gross negligence or willful misconduct.

Bias-Free Language

SAP supports a culture of diversity and inclusion. Whenever possible, we use unbiased language in our documentation to refer to people of all cultures, ethnicities, genders, and abilities.

© 2025 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company. The information contained herein may be changed without prior notice.

Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

Please see <https://www.sap.com/about/legal/trademark.html> for additional trademark information and notices.